

As we approach the One-Year Mark of the Covid-19 Pandemic...Join the Greater Ashland Community as we Thank, Lift up and Support our Front-Line Heroes! In a time when there are so many things separating and dividing us, let's come together and rally around a cause for which we can all agree on. Out on the Front- Lines, our Front-Line Heroes are fighting this war against this deadly virus. Let's say THANKS in a visible way by doing something very simple, and yet tangible. The following information will give you the BASICS of how YOU can get involved!

- First off, why is A.D. Church promoting this cause. We believe, in these dark times, in spreading some positive, practical light that can make a difference during a time when Good News is so needed. We need more LIGHT in such times!
- The THEME is BLUE Front Porch Lights for our Front-Line Heroes. (Medical Workers, 1st Responders, Fire, Police, etc.) Why BLUE lights? After all, each of these different Front-Line Hero Groups already have their own symbolic colors. However, already across our nation a "LIGHT-IT-BLUE" Campaign has started, so why re-invent the wheel? Let this one color (BLUE), unify us around one cause!
- So, from February 15th thru Memorial Day in May (roughly 100 days), we are asking the Ashland area to turn on your Front Porch or Yard Lights from Dusk til Dawn in support of those who've had OUR backs. In the dark hours of night, when so many of these Front-Line Heroes work while we sleep, let's have THEIR backs.
- A.D. Church has partnered with longtime local business, FARM & HOME HARDWARE (previously Home Hardware). We wanted to support our local businesses. F & HH will be the official supplier of a variety of BLUE Lightbulbs according to your needs for you to purchase.



- When you go to Home Hardware to purchase your BLUE lightbulbs, you will then receive a FREE 24" by 18" Double-Sided Yard Sign (These cost \$7 a piece normally) like the image below to put out in your yard to let others know about this most worthy, unifying cause. We hope to see these signs across Ashland!



- We ask, if at all possible, that you support our local businesses, by purchasing your BLUE Light Bulbs from Farm & Home Hardware. But, if you happen to purchase your BLUE light bulbs online or from another provider, just bring your P.O.P to Farm & Home Hardware and you will still receive a FREE Yard sign regardless.
- We want our "FRONT PORCH LIGHTS FOR OUR FRONT HEROES" Movement to grow. So, tell your neighbors! This is a practical way we can ALL get involved!

If you have any further questions, don't hesitate to call us at 419-281-7951. Thx!